

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"

Mailing Address:
Media Effective
50 Werimus Road
Woodcliff Lake, NJ
07677

Fm: Javier Torres

Invoice Date 10/27/2021

Placement: M.E.

Account: National Realty & Investment Advisors, LLC

Product: RE Investment

Start: **11/1/2021**

End: **11/7/2021**

Spots NRIA

Invoice Total: 1 week

To Air: Week of 11/1/2021

Invoice # NRIFAFOXNEWS024-2021

Billing Instructions:

All contracts and invoices to be written up as:
Media Effective

Station: **FOX NEWS TV NATL**

Rate: **Package**

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots	
FOX NEWS TV NATIONAL	NRIA	National	News	1	30	11/1/2021	Mon-Fri 8:00 PM-9:00 PM	5	\$8,600 x 5	\$43,000
					60		Mon-Fri 8:00 PM-9:00 PM	5	\$17,200 x 5	\$86,000
					30		Mon-Fri 9:00 PM-10:00 PM	5	\$8,600 x 5	\$43,000
					60		Mon-Fri 9:00 PM-10:00 PM	5	\$17,200 x 5	\$86,000
					60		Mon-Fri 10:00 PM-11:00 PM	5	\$15,990 x 5	\$79,950
					60		Mon-Fri 11:00 PM-12:00 AM	5	\$6,700 x 5	\$33,500
					30		Mon-Fri 12:00 AM-2:00 AM	10	\$720x10	\$7,200
Total Cost							Total Cost			\$378,650
Discount/Bonuses							Discount/Bonuses			(\$3,650)
TOTAL FOX NEWS TV NATL								40		\$375,000

Total payable to "Media Effective" **\$375,000**

Media Effective Commission (Included already in Invoice Total: \$22,500)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station and at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

A. Client NRIA authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME.

Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.

B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.

This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period.

Please make checks payable to: "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.

Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: _____ Date: _____

On behalf of Client: National Realty & Investment Advisors, LLC

Plaintiff's Ex. 71

AIRNTRUST044218

exhibitsticker.com

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"Mailing Address:
Media Effective
50 Merimous Road
Woodcliff Lake, NJ
07677Fm: Javier Torres
Invoice Date 10/27/2021
Placement: M.E.Account: National Realty & Investment Advisors, LLC
Product: RE Investment
Start: 11/1/2021
End: 11/7/2021
Spots NR/A

Invoice Total: 1 week

To Air: Week of 11/1/2021
Invoice # NR/AF/FOX/BUSTV/075-2021
Billing Instructions:
All contracts and invoices to be written up as:
Media EffectiveStation: FOX BUSINESS TV NATL
Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
FOX BUSINESS TV NATIONAL	NRIA	National	Financial News	1	30	11/1/2021	M-F 7A-9A	12 x 675	8100
					60		M-F 7A-9A	6 x 1350	8100
					30		M-F 9A-5P	20 x 925	18500
					60		M-F 9A-5P	10 x 1850	18500
					30		M-F 5P-8P	10 x 970	9700
					30		M-F 8P-10P	10 x 1175	11750
					30		M-Su 2A-6A	15 x 85	1275
					30		Sa-Su 6A-9A	6 x 335	2010
					60		Sa-Su 6A-9A	6 x 670	4020
					30		Sa-Su 9A-12P	6 x 345	2070
					60		Sa-Su 9A-12P	6 x 690	4140
					30		Sa-Su 6P-12A	4 x 575	2300
					60		Sa-Su 6P-12A	6 x 1150	6900
TOTAL FOX BUSINESS TV								117	\$97,339

Total payable to "Media Effective"

\$97,339

Media Effective Commission (Included already in Invoice Total: \$5,840)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

A. Client NR/A authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME. Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.

B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.

This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period.

Please make checks payable to: "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.

Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: _____

Date _____

On behalf of Client: National Realty & Investment Advisors, LLC

NRIA PARTNERS PORTFOLIO I LLC
1 HARMON PLZ FL 9
SECAUCUS, NJ 07094-2804

VALLEY NATIONAL BANK
55-138/212

10/28/2021

1332

PAY TO THE
ORDER OF
Media Effective

Ninety-Seven Thousand Three Hundred Thirty-Nine and 00/100 *****

Media Effective
50 Weirimus Road
Woodcliff Lake, NJ 07677

FOXBUSINESS;INV#NRIAFOXBUSTV075-2021;10/

138312

57560

10/28/2021

97,339.00

1332

AUTHORIZED SIGNATURE

Security features. Details on back.

NRIA PARTNERS PORTFOLIO I LLC

Media Effective

FOXBUSINESS;INV#NRIAFOXBUSTV075-2021;10/

10/28/2021

97,339.00

1332

#7560 - Valley Bank

FOXBUSINESS;INV#NRIAFOXBUSTV075-2021

97,339.00

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"

Mailing Address:
Media Effective
50 Werimus Road
Woodcliff Lake, NJ
07677

From: Javier Torres
Invoice Date: 11/10/2021

Placement: M.E.
Account: National Realty & Investment Advisors, LLC
Product: RE Investment

Start: 11/15/2021
End: 11/21/2021
Spots: NRIA

Invoice Total: 1 week

To Air: Week of 11/15/2021
Invoice # NRIFAFOXBUSV077-2021
Billing Instructions:
All contracts and invoices to be written up as:
Media Effective

Station: FOX BUSINESS TV NATL
Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
FOX BUSINESS TV NATIONAL	NRIA	National	Financial News	1	30	11/15/2021	M-F 7A-9A	12 x 675	8100
					60		M-F 7A-9A	6 x 1350	8100
					30		M-F 9A-5P	20 x 925	18500
					60		M-F 9A-5P	10 x 1850	18500
					30		M-F 5P-8P	10 x 970	9700
					30		M-F 8P-10P	10 x 1175	11750
					30		M-Su 2A-6A	15 x 85	1275
					60		Sa-Su 6A-9A	6 x 335	2010
					30		Sa-Su 9A-12P	6 x 670	4020
					60		Sa-Su 9A-12P	6 x 345	2070
					30		Sa-Su 6P-12A	4 x 690	4140
					60		Sa-Su 6P-12A	4 x 575	2300
								6 x 1150	6900
TOTAL FOX BUSINESS TV								117	\$97,339

Total payable to "Media Effective" \$97,339

Media Effective Commission (Included already in Invoice Total: \$5,840)
Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.
A. Client NRIA authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME.
B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.
This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period.
Please make checks payable to: "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.
Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: _____ Date: _____
On behalf of Client: National Realty & Investment Advisors, LLC

MEMO

NRIA PARTNERS PORTFOLIO I LLC

1 HARMON PLZ FL 9
SECAUCUS, NJ 07094-2804

VALLEY NATIONAL BANK
55-138/212

11/11/2021

1582

PAY TO THE
ORDER OF Media Effective

\$**97,339.00

DOLLARS

Ninety-Seven Thousand Three Hundred Thirty-Nine and 00/100*****

Media Effective
50 Weirimus Road
Woodcliff Lake, NJ 07677

FOXBUSINESS;INV#NRIAFOXBUSTV077-2021;11/



[Signature]

AUTHORIZED SIGNATURE

13831

575601

NRIA PARTNERS PORTFOLIO I LLC

Media Effective

FOXBUSINESS;INV#NRIAFOXBUSTV077-2021;11/

11/11/2021

1582

97,339.00

#7560-Valley Bank

FOXBUSINESS;INV#NRIAFOXBUSTV077-2021

97,339.00

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"

Mailing Address:
Media Effective
50 Verinus Road
Woodcliff Lake, NJ
07677

From: Javier Torres
Invoice Date: 11/17/2021
Placement: M.E.
Account: National Realty & Investment Advisors, LLC
Product: RE Investment
Start: 11/22/2021
End: 11/28/2021
Spots NR1A
Invoice Total: 1 week

To Air: Week of 11/22/2021
Invoice # NR1AFOXBUSV078-2021
Billing Instructions:
All contracts and invoices to be written up as:
Media Effective

Station: FOX BUSINESS TV NATL
Rate: Package

Media	ID	Market	Format	Wks	Len	Week of	Daypart	# spots/week	Cost/Spots
FOX BUSINESS TV NATIONAL	NR1A	National	Financial News	1	30	11/22/2021	M-F 7A-9A	12 x 675	8100
				60			M-F 7A-9A	6 x 1350	8100
				30			M-F 9A-5P	20 x 925	18500
				60			M-F 9A-5P	10 x 1850	18500
				30			M-F 5P-8P	10 x 970	9700
				30			M-F 8P-10P	10 x 1175	11750
				30			M-Su 2A-6A	15 x 85	1275
				30			Sa-Su 6A-9A	6 x 335	2010
				60			Sa-Su 6A-9A	6 x 70	4020
				30			Sa-Su 9A-12P	6 x 345	2070
				60			Sa-Su 9A-12P	6 x 690	4140
				30			Sa-Su 6P-12A	4 x 575	2300
				60			Sa-Su 6P-12A	6 x 1150	6900
TOTAL FOX BUSINESS TV								117	\$97,339

Total payable to "Media Effective" \$97,339

Media Effective Commission (Included already in Invoice Total: \$5,840)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.
A. Client NR1A authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME.
B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.
This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period.
Please make checks payable to: "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.
Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: _____ Date: _____
On behalf of Client: National Realty & Investment Advisors, LLC

MEMO

NR1A PARTNERS PORTFOLIO I LLC

1 HARMON PLZ FL 9
SECAUCUS, NJ 07094-2804

VALLEY NATIONAL BANK
55-138/212

11/18/2021

2244

PAY TO THE
ORDER OF Media Effective

\$ **97,339.00

DOLLARS

Ninety-Seven Thousand Three Hundred Thirty-Nine and 00/100 *****

Media Effective
50 Werimus Road
Woodcliff Lake, NJ 07677



AUTHORIZED SIGNATURE

FOXBUSINESS;INV#NR1AFOXBUSTV078-2021;11/

13831

57560

NR1A PARTNERS PORTFOLIO I LLC

Media Effective

FOXBUSINESS;INV#NR1AFOXBUSTV078-2021;11/

11/18/2021

2244

97,339.00

#7560-Valley Bank

FOXBUSINESS;INV#NR1AFOXBUSTV078-2021

97,339.00

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"

Mailing Address:
Media Effective
50 Werimus Road
Woodcliff Lake, NJ
07677

From: Javier Torres
Invoice Date: 11/3/2021

Placement: M.E.
Account: National Realty & Investment Advisors, LLC
Product: RE Investment
Start: 11/8/2021
End: 11/14/2021
Spots: NRIA
Invoice Total: 1 week

To Air: Week of 11/8/2021
Invoice # NRIAFOXBUSSTV076-2021
Billing Instructions:
All contracts and invoices to be written up as:
Media Effective

Station: FOX BUSINESS TV NATL
Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
FOX BUSINESS TV NATIONAL	NRIA	National	Financial News	1	30	11/8/2021	M-F 7A-9A	12 x 675	8100
					60		M-F 7A-9A	6 x 1350	8100
					30		M-F 9A-5P	20 x 925	18500
					60		M-F 9A-5P	10 x 1850	18500
					30		M-F 5P-8P	10 x 970	9700
					30		M-F 8P-10P	10 x 1175	11750
					30		M-Su 2A-6A	15 x 85	1275
					30		Sa-Su 6A-9A	6 x 335	2010
					60		Sa-Su 9A-12P	6 x 345	2070
					30		Sa-Su 9A-12P	4 x 575	2300
					60		Sa-Su 6P-12A	6 x 1150	6900
TOTAL FOX BUSINESS TV								117	\$97,339

Total payable to "Media Effective" \$97,339

Media Effective Commission (Included already in Invoice Total: \$5,840)
Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

A. Client NRIA authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter, "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME. Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.
B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.
This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period.
Please make checks payable to: "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.
Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: _____ Date: _____
On behalf of Client: National Realty & Investment Advisors, LLC

②

Station:	FOX NEWS TV NATL
Rate:	Package

Total payable to "Media Effective"

~~\$254,600~~

Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared but not in all cases. The actual commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.

On behalf of Client: National Realty & Investment Advisors, LLC

AIRNTRUST044804

Plaintiffs Ex. 7 Page 13 of 10

MEMO

FOX NEWS-INV#NRIAFOXNEWS026-2021:11/10/2

NRIA PARTNERS PORTFOLIO I LLC

Media Effective

FOX NEWS-INV#NRIAFOXNEWS026-2021:11/10/2

11/11/2021

293,320.00

1581

NRIA PARTNERS PORTFOLIO I LLC

1 HARMON PLZ FL 9
SECAUCUS, NJ 07094-2804

VALLEY NATIONAL BANK

55-138/212

11/11/2021

1581

PAY TO THE
ORDER OF Media Effective

Two Hundred Ninety-Three Thousand Three Hundred Twenty and 00/100*****

Media Effective
50 Werimus Road
Woodcliff Lake, NJ 07677

\$**293,320.00

DOLLARS



AUTHORIZED SIGNATURE

13831

57560

#7560-Valley Bank

FOX NEWS-INV#NRIAFOXNEWS026-2021:11/

293,320.00

Media Effective/Media Insertion Invoice

Invoice Date 11/17/2021
Fm: Javier Torres
Placement: M.E.
Account: National Realty & Invest
Product: RE Investment
Start: 11/22/2021
End: 11/28/2021
Spots NR1A
Invoice Total: 1 week

To Air: Week of 11/22/2021
Invoice # NRIAFONNEWS027-2021
Billing Instructions:
All contracts and invoices to be written up as:
Media Effective

Station:	FOX NEWS TV NATL
Rate:	Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
FOX NEWS TV NATIONAL	NRIA	National	News	1	30	11/22/2021	Mon-Fri 8:00 PM-9:00 PM	5	\$8,600 x 5 \$43,000
					60		Mon-Fri 8:00 PM-9:00 PM	5	\$17,200 x 5 \$86,000
					30		Mon-Fri 9:00 PM-10:00 PM	5	\$8,600 x 5 \$43,000
					60		Mon-Fri 9:00 PM-10:00 PM	5	\$17,200 x 5 \$86,000
					60		Mon-Fri 10:00 PM-11:00 PM	5	\$15,990 x 5 \$79,950
					60		Mon-Fri 11:00 PM-12:00 AM	5	\$6,700 x 5 \$33,500
					30		Mon-Fri 12:00 AM-2:00 AM	10	\$720x10 \$7,200
Total Cost							Total Cost 3 DAYS WEEK (Thanksgiving)		\$228,650
Discount/Bonuses							Discount/Bonuses		(\$3,650)
Minus NO RUNS/Credit week of 11/8									\$225,000
TOTAL FOX NEWS TV NATL								40	\$73,600 \$151,400

Total payable to "Media Effective"

\$151,400

Media Effective Commission (Included already in Invoice Total: \$22,500)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station and at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run. A client NMA authorizes Media Effective Advertising, a NJ company dba "Media Effective" ("Media Effective" or "Meff") to purchase Media advertising spots on behalf of the client.

Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall indemnify and hold ME, its company, and its media creative (hereinafter "ME") to purchase media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME.

8. Client agrees to hold ME harmless from, defend ME and indemnify ME its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client. This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period. Please make checks payable to: "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers. Commission amount could be less or more than what the amount shows in this contract/invoice. Commission is usually based on volume and agreements with networks/stations and/or volume buyers.

Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: _____ Date _____
On behalf of Client: National Realty & Investment Advisors, LLC

MEMO

NRIA PARTNERS PORTFOLIO I LLC

1 HARMON PLZ FL 9
SECAUCUS, NJ 07094-2804

VALLEY NATIONAL BANK
55-138/212

11/18/2021

2243

PAY TO THE
ORDER OF Media Effective

\$ **151,400.00

DOLLARS

One Hundred Fifty-One Thousand Four Hundred and 00/100*****

Media Effective
50 Werimus Road
Woodcliff Lake, NJ 07677



AUTHORIZED SIGNATURE

FOX NEWS-INV#NRIAFOXNEWS027-2021:11/17/2

13831

57560

NRIA PARTNERS PORTFOLIO I LLC

Media Effective

FOX NEWS-INV#NRIAFOXNEWS027-2021:11/17/2

11/18/2021

2243

151,400.00

#7560-Valley Bank

FOX NEWS-INV#NRIAFOXNEWS027-2021:11/

151,400.00